



Go-Givers Case Studies

The Anthony Roper Primary School, Sevenoaks Kent

The Year 6 children at The Anthony Roper Primary School have had great success with their first Make a Difference Challenge. The cause chosen for the project was Fly-tipping as the children have seen a lot of incidents in their local area and were concerned about the impact it has on their planet, streets and wildlife. Fly-tipping won the vote with 66% of the children voting to address that cause. The children's concerns about the impact of fly-tipping on local wildlife also encouraged them to think about how they could protect certain animals by making them a special home- Hedgehog Hotels were a winning design!

The children decided from the beginning that they would like to raise funds to protect local wildlife- they wanted to make people aware of the fly-tipping problem and they were determined to get their message out in all forms of media. In order to decide how to move forward, they researched the problem using the internet and decided to contact local Councillor Michelle Lowe in to explain how the Council were currently dealing with the problem.

As they wanted to tackle fly-tipping from a variety of angles, the children divided themselves in to subgroups with mini project themes. The themes for the subgroups ranged from designing posters and leaflets, writing blogs, raising awareness, building hedgehog hotels, designing questionnaires for the local residents to complete and raising funds. All groups had great success in their areas and went on to demonstrate this at the celebration event in the form of a news report from each sub-group. They also achieved their goal of getting the message out to the local media as the Blog team, who also posted blogs on the school website, wrote an article for the Sevenoaks Chronicle which went to press as the centre article in the School Report section! The Raising Awareness group decide to write a rap to 'make it socially unacceptable to fly tip!' They also designed a logo for the entire project, which features the sun representing the children and a small hedgehog entering an area free from rubbish, which represents their 'hope'.

Michael Fallon, Sevenoaks Local MP was contacted and he responded congratulating the children on their efforts and explaining how the Government are trying to tackle fly-tipping through their National Litter Strategy. The other teams also achieved great success with their posters, leaflets and informative 'business cards' and also organised an own clothes day, where they raised £277 for Lullingstone Wildlife Centre.

In a final push to promote their cause, one of the groups decided to make an awareness raising video about fly-tipping based on the poem, The Highwayman and aptly renamed it The Fly-Tipping Man. This video was played in an assembly for parents and is set to feature on the Go-Givers YouTube channel.

Sevenoaks Chronicle Thurs 7th July



Class logo for their MADC project

